



Case Study: MillerCoors

MillerCoors are passionate about beers and the beer business. MillerCoors are fast becoming the best beer company in America, as a new company with high potential and a unique foundation of great beer brands, they bring to the industry 288 years of brewing experience.

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Over the last year Dry Lube has been working alongside the Performance Improvement Team at the Coors bottling plant in Shenandoah, Virginia. As a result, Coors have recently released figures confirming an increase in productivity of 14.25%.

“Dry Lube systems have been running on one of our bottle lines for over a year now. Since the introduction of Dry Lube to this line, we have seen an increase of 14.25% in productivity” said Fred Dooley, Packaging Director of Coors Shenandoah, “We believe this increase is a direct result of installing Dry Lube systems, a new packer design, box shop enhancements and new labellers.”

Dry Lube now has systems operating on two high speed bottling lines in the Coors plant. The lines, which run at speeds in excess of 1380 bpm, carry a variety of glass bottle sizes from 300ml to 40oz.

Dry Lube has not only delivered fantastic productivity improvements – Coors have also experienced the added benefits of dry lubrication including improved safety and significant reductions in water usage.